



Project Plan

Executive Summary

Project Name: Jin Shin Jyutsu Diversity Project

Sponsors: Jules Rochon, Diane Murray, Kathy Mooney, Melissa Alday, Heather Murray

Last Updated: July 14, 2018

Project Manager: Jules Rochon

Project Overview

The purpose of this project is to increase the diversity of our Jin Shin Jyutsu community to the level that it reflects the diversity of human beings in general. By increasing this diversity, it would be represented in all levels of participation within the Jin Shin Jyutsu community. For the purpose of this project, **diversity** is defined as: the state of having people who are of different races or who have different cultures in a group or organization.

- Students
- Instructors
- Practitioners
- Organizers
- Faculty and staff

Business Issue/Opportunity

While it is recognized that in some aspects (religious and spiritual beliefs), the Jin Shin Jyutsu community is diverse, there is clearly an opportunity to develop increased representation of different racial and cultural groups within this community. Further, as a population of individuals who represent a holistic approach to living, this is more than an opportunity, it is a responsibility.

- Because the issue of integrating diversity is a challenge in America historically and presently, there is the opportunity to affect positive change by demonstrating leadership in this area.
- As the Jin Shin Jyutsu community continues to unfold, attention to this matter is timely and appropriate.

Project Business Goal

It is clear from the writings that we have from Mary Burmeister and her interpretation of Jiro Murai's work that inclusiveness is woven into the fabric of the Art of Jin Shin Jyutsu. This is evident in its non-secular approach, the unfolding of the Safety Energy Locks, as well as in the very history of the Art itself (i.e. Jiro's request that Mary bring Jin Shin Jyutsu to America). By increasing diversity in our communities and in our classes, we then exemplify Mary's words "GETTING TO KNOW, HELP MYSELF"

- Diversity promotes balance and harmony. It allows us "better able to see the good in all people, even those with whom we disagree or clash."¹ Diversity enriches the human experience. It fosters mutual respect and teamwork. PHYSIO PHILOSOPHY
- Diversity challenges stereotyped preconceptions; it encourages critical thinking; and it allows us to learn to communicate effectively with people of varied backgrounds. We learn from those whose experiences, beliefs, and perspectives are different from our own, and these lessons can be taught best in a richly diverse intellectual and social environment. PHYSIO PSYCHOLOGY
- Diversity strengthens us. Diversity promotes growth--and a healthy, sustainable Jin Shin Jyutsu community. Diversity allows us to be able to expand ourselves, our classes and our practices. PHYSIO PHYSIOLOGY

Primary Project Objectives

Primary Project Objectives

In support of this project, offering materials that include scenarios and activities that support inclusiveness including, but not limited to :

- written article for The Main Central
- brochure
- downloadable material
- presentation

These materials can be utilized for support of this project for all students, organizers, faculty, new projects (such as the Morristown School) and existing initiatives (such as the Mary Burmeister Outreach). These materials will be produced in hard copy and downloadable format.

¹ The Touch of Healing, by Alice Burmeister with Tom Monte, p 76

Primary Project Deliverables

Milestone 1

- written article for The Main Central, completed
- brochure – completed
- letter to Jin Shin Jyutsu Inc. executive staff outlining project opportunities and concerns.- completed
- presentation at Jin Shin Jyutsu Organizer meeting– completed
- Enroll participation from Jin Shin Jyutsu community – initial email sent to organizers, instructors and faculty members, as well as students in project participants community – in process
- Compilation email regarding skill set for artwork on brochures and articles.- We will collaborate on a list of images that we would like to have for our materials and then send out a request for assistance in obtaining them.- Completed
- Review existing materials related to Jin Shin Jyutsu and make appropriate adjustments to this topic-tabled
- Utilize social media to get the word out - pended
- Consider setting up JSJ Diversity Facebook page - pended